

Material Master Data Quality Spectrum

Low Data Quality

Extreme duplication (> 20%)

MFG Names & Part Numbers rarely populated, often missing completely or embedded in description

Minimal descriptive (attribute) information

Extreme data inconsistency

Moderate Data Quality

Moderate duplication (5-20%)

MFG Names & Part Numbers not consistently populated, sometimes embedded in description or missing completely

Some descriptive (attribute) information

Moderate data inconsistency

High Data Quality

Minimal duplication (< 5%)

MFG Names & Part Numbers consistently populated, usually in a standard format

Extensive descriptive (attribute) information

Minimal data inconsistency

Click here for a **FREE Data Evaluation**
to see where
your data
falls.